

Module: International Culture

Lecturer: Dr. Maria Gagacka

Semester: Winter/Summer

Hours: 15

Type: Lecture

Credit: Essay

ECTS: 6

1. Organizational Cultures – models and factors
2. Social contexts of organizational culture
3. Models of culture – the components of management style
4. Organizational Socialization
5. Cultural shock
6. National cultures and business
7. Models of culture in different countries: Japan, USA, Canada, Germany, Great Britain, Russia, Spain, Italy, Poland, Mexico, Czech Republic, Turkey, etc.